



## Social and Relationship Capital

# Building resilient communities and supplier networks

We are committed to fostering sustainable development and improving the quality of life of in communities surrounding our operations. Our efforts are focussed on education, health, livelihoods, rural development and a special project on access to justice implemented across our plants. These initiatives align with our vision of creating inclusive, empowered, and resilient communities through targeted interventions that address local needs.





## STRATEGIES LINKED

**S4**

## RISKS

**R6**

## SDGs



## MATERIAL TOPICS

- Community relations
- Human rights
- Competitive behaviour

## BENEFICIARIES

**73,544**

Education

**1,76,738**

Health

**20,750**

Livelihood

**1,12,111**

Rural development

**38,111**

Sanitation

**4,21,254**

Total beneficiaries

## FY 2024-25 HIGHLIGHTS AND DEVELOPMENTS

We endeavour to model our CSR initiatives to meet the United Nations Sustainable Development Goals. We have adopted a strategic, aligned, multi-stakeholder, measurable and sustained approach to meet our CSR goals.

### Education

Our educational initiatives aim to enhance learning opportunities and enable communities to achieve academic excellence. We focus on improving infrastructure, providing learning resources, and promoting digital education to empower students and reduce dropout rates. Through these efforts, we have reached 73,544 beneficiaries.

### Digital & Interactive Learning

- Teaching through Digi Classrooms in 64 schools benefiting 7,218 students with interactive tools and teacher training
- Established Community Learning Centres for 153 students across five villages in Salboni, West Bengal reducing dropout rates through audio-visual lessons

### Learning Resources & Materials

Distributed notebooks, uniforms, bags, study kits, educational and sports materials, and conducted teacher workshops – benefiting over 6,900 students and improving enrolment, attendance, pass rates, and holistic development.



### Scholarships & Academic Support

Mobilised ₹ 28,00,000 in scholarships for 322 students, awarded JSW UDAAN scholarships to 69 students, provided free coaching to 357 underprivileged students, and supported 600 students through volunteer-led academic programmes – strengthening financial aid and improving academic outcomes.

### Skill Development & Extra-Curricular Activities

Implemented Coding without Computers for 303 students, organised 12 talent hunts for 1,345 youths, conducted a district-level science exhibition with 445 projects (12 qualifying for state-level),

celebrated International Yoga Day with 700 students, and held a sports meet for 1,200 students – fostering problem-solving, scientific enquiry, physical fitness, and talent recognition.

### Strengthening School Infrastructure and Student Well-being

Renovated schools and hostels benefiting over 850 students and young children, established Mini Science Centres in 2 schools for 700 students, and developed kitchen gardens in 6 schools and 43 Anganwadi Centres to promote holistic development and nutritional awareness.

### Community Health

JSW Cement prioritises community health by providing accessible medical services, preventive care, and infrastructure support to address critical healthcare needs, particularly for underserved populations. Through these efforts, we have reached 1,76,738 beneficiaries.

#### Medical Services & Health Camps

- Conducted mobile health camps during festivals for 2,582 devotees, operated rural healthcare programmes and medical camps across 28 villages benefiting 12,875 individuals, held school health camps focussed on adolescent girls, and organised targeted health camps for 495 pregnant women and 245 newlywed couples. Reaching a total of 17,397 beneficiaries
- Organised free eye care camps screening a total of 8,347 individuals, distributing 5,996 spectacles and facilitating 46 cataract surgeries

#### Maternal & Child Health

Supported over 7,393 pregnant and post-natal women with ante-natal/post-natal check-ups, nutrition, and institutional deliveries, and reached 2,335 women through the JANAM programme including household visits, VHND sessions, and training for mother influencers and frontline workers.

#### Disease Control & Prevention

Provided support for 305 non-communicable disease cases, assisted 187 TB patients with nutrition baskets, conducted anti-malarial fogging benefiting 12,310 people, implemented vector-borne disease control for 6,000 individuals, and screened 169 truck drivers for HIV/AIDS prevention.

### Strengthening Healthcare Infrastructure for Enhanced Community Well-being

Supported the operations of the Primary Health Centre in Nandyal, Andhra Pradesh, accommodating over 42,511 outpatient visits and 16,628 laboratory services; established a medical laboratory serving 21,876 individuals at the Community Health Centre in Kutra, Sundargarh,



Odisha; Provided 24/7 free ambulance services, benefiting 234 villagers and Renovated three Anganwadi Centres in Salboni, West Bengal. and enhanced infrastructure at the Community Health Centre in Danagaddi, Jajpur, Odisha, with upgraded air-conditioning, seating arrangements, and organ storage facilities.

#### Awareness & Hygiene

Organised 49 awareness programmes including menstrual health sessions for 960 adolescent girls with hygiene kit distribution, maternal and child health education for 761 participants, and cleanliness and electrical safety drives in multiple villages.



## Livelihood

Our livelihood programmes empower communities through skill development, agricultural enhancements, and economic opportunities, fostering self-reliance and sustainable income generation. Through these efforts, we have reached 20,750 beneficiaries.

### Women Empowerment Initiatives

- 145 women were trained in tailoring, jute products, screen printing, and beautician courses, enabling them to earn monthly incomes of ₹ 15,000–₹ 20,000. Additionally, the Nari Shakti Society was formed, supporting 50 women who list their jute products on Amazon, promoting entrepreneurship and market access in Nandyal, Andhra Pradesh
- 93 tribal women were trained through Self-Help Groups (SHGs) focussing on jute products and financial literacy, empowering them with skills and knowledge for sustainable income generation in Salboni, West Bengal
- Sundargarh, Odisha witnessed skill development for 82 women in stitching, bag making, and crafts, with 37 women earning ₹ 11,000–₹ 12,000 monthly. Fisheries support included the provision of 280 kg fingerlings to 47 SHG women, generating profits of ₹ 13.62 lakh. Furthermore, 650 poultry and duck chicks were distributed among 23 women, earning ₹ 1.78 lakh
- 120 women were trained in tailoring (with 30 women earning ₹ 5,000 monthly) and 60 women in handicrafts and Patachitra art forms. Support was also extended to 78 SHG women engaged in plate, dona, and incense stick-making units, providing them with additional sources of income in Jajpur, Odisha



### Farmer Support & Agricultural Enhancements

- In partnership with NABARD, a watershed programme was implemented benefiting 449 farmers through the creation of 143.69 TCM of water storage capacity. Additionally, the Gadivemula Farmer Producers Company was established with 503 members, offering subsidised medicines, feed, and launching a nursery enterprise benefiting 15 women, thereby supporting sustainable agriculture and allied livelihoods in Nandyal, Andhra Pradesh
- 17 Farmer Field Schools were established across 34 acres, directly benefiting 427 farmers. Infrastructure improvements included the creation of farm ponds for 5 farmers (with a combined 5,227 m<sup>3</sup> capacity) and the installation of biogas units generating 500 grams daily for 5 farmers. 12,000 banana and papaya saplings were distributed to 236 farmers, yielding an average of ₹ 6,521 per season. Additional support included 2,774 livestock vaccinations, poultry assistance to 49 farmers, 20 vermi-compost pits, and 20 fishery demonstrations, generating up to ₹ 35,000 annually per farmer in Salboni, West Bengal



- Supported 256 farmers in adopting high-value vegetable cultivation over 288 acres, generating incomes between ₹2.25–₹4.20 lakh per farmer. Conducted eight farmer training sessions on modern agriculture and installed five solar irrigation structures benefiting 178 farmers across 30 acres, enhancing productivity through sustainable irrigation solutions in Sundargarh, Odisha
- Developed five water harvesting structures with a combined capacity of 15,543 m<sup>3</sup>, improving irrigation availability. Also established 10 Farmer Field Schools engaging 250 farmers across 10 villages, providing practical, field-based training to promote modern and resilient agricultural practices in Jajpur, Odisha
- Implemented watershed development activities including the construction of 4 check dams and 3 farm ponds, recharged 1 bore well, and improved water levels in 6 others, collectively benefiting 200 acres of agricultural land and enhancing water security for local farming communities. Water management was strengthened by forming 10 water user associations and constructing four check dams and three farm ponds, enhancing irrigation coverage for 200 acres. These efforts contributed to increasing crop yields by 2 to 4.75 quintals per hectare, supporting agricultural productivity and livelihoods in Vijayanagar, Karnataka

## Rural Development

JSW Cement's rural development initiatives are dedicated to strengthening infrastructure, enhancing access to essential amenities, and preserving cultural heritage, all aimed at improving the overall well-being of the communities we serve. Through these efforts, we have reached 1,12,111 beneficiaries.

- JSW Cement enhanced community well-being by providing purified drinking water to 1,992 students and 6,911 villagers. Environmental sanitation efforts included clearing roadside bushes and canals benefiting the same 6,911 people, alongside a solid waste management study. Infrastructure improvements comprised installing 25 new solar street lights, maintaining 170 existing ones, constructing 1,000 metres of cement concrete (CC) road, and renovating the Motkula canal for irrigation in Bilakalagudur in Nandyal, Andhra Pradesh
- Salboni, West Bengal witnessed the renovation of three schools with boundary walls and mid-day meal sheds to support student welfare





- Solar-based water infrastructure and 12 tube wells were installed, improving access to clean water for over 3,700 villagers. The region also focussed on cultural preservation by supporting seven villages in organising traditional events and celebrating Women's Day with 300 participants. Social infrastructure included the construction of a community hall accommodating 1,200 people, complemented by 17 plantation drives and cleanliness campaigns in DIZ villages to promote environmental sustainability in Sundargarh, Odisha.
- Jajpur, Odisha's rural development efforts included installing three solar drinking water units for 200 households and erecting 38 solar street lights in Nuagaon and Jakhapura. Community infrastructure projects featured the construction of a community

centre in Nuagaon and a community toilet, each benefiting around 500 people. The Jaal-Chatra initiative supplied water to 3,000 people during summer, while the Haqdarshak programme screened 500 applications, facilitating welfare scheme access for 500 beneficiaries.

### Special Project on Access to Justice

- In partnership with the Kailash Satyarthi Children's Foundation, JSW Cement has launched a targeted initiative in Salboni, West Bengal, to combat child marriage and exploitation while promoting education and community awareness.
- The pilot project spans 10 DIZ villages and aims to achieve zero child marriages. To date, the programme has sensitised 1,257 community stakeholders and mobilised 6,542 pledges against early marriage. It has also established 15 Child Parliaments comprising 264 members to empower youth participation. Through these efforts, 33 child marriages were prevented, and all the survivors have been supported with continued education. Additionally, awareness campaigns have reached over 5,273 villagers, fostering a stronger, informed community dedicated to protecting children's rights.

### Awards and Recognition

- JSW Shiva Cement was honoured with the Best CSR Practice Award 2025 by AMA SANKALPA for the fourth consecutive year, acknowledging its impactful initiatives across health, education, livelihood, and rural development
- Additionally, the unit received recognition from the Ministry of Health and Family Welfare of Government of India for its dedicated support of 187 TB patients under the Nikshay Mitra Scheme, contributing significantly to the TB Mukh Bharat Abhiyan

## SUPPLIER ENGAGEMENT

At JSW, we prioritise long-term, collaborative partnerships with a diverse network of suppliers, including local Indian businesses – providing services, materials, and manpower – as well as international suppliers of equipment and raw materials. Our commitment to responsible sourcing is guided by a robust Supplier Code of Conduct, which outlines expectations around Compliance management, Environmental responsibility, Human rights, Labour rights and Business ethics.

We continuously review our supplier engagement practices and contractual obligations to reinforce compliance with our Code of Conduct and ESG expectations. All suppliers including new suppliers are required to comply to our SCoC. To further embed ESG principles in our supply chain, in FY 2024-25, we have undertaken the comprehensive ESG assessment targeting critical suppliers. This is part of a broader effort to build a more transparent, resilient, and sustainable supply network. Our supplier assessment framework takes a holistic view, incorporating country-specific risks, commodity and sector-specific considerations and ESG performance criteria.

Our supplier ESG assessment is one of the targets appearing in our Sustainability Strategy CO-CREATE and thus is regularly overseen and reviewed by our top management and Board Committee. This ensures that our supply chain aligns with JSW's sustainability goals and internal policies. To strengthen awareness and accountability, we conducted training and awareness programmes for internal stakeholders, equipping them with the knowledge and tools needed to support supplier ESG initiatives. In FY 2024-25, we introduced a digital platform to streamline ESG assessments and data collection. This tool enabled us to track suppliers' sustainability initiatives, identify leaders in ESG performance, and support those who require further engagement. As part of the first phase in 2024, we onboarded 68 suppliers classified as critical suppliers, representing over 75% of procurement spend. Critical suppliers primarily include top spend suppliers and others with potential ESG risks such as packaging bags, critical raw materials, transporters and contractors. Out of 68 suppliers, 50 suppliers have been certified and given a score along with an action plan aimed at improving their ESG performance. Our supplier evaluation process begins with a desk-based assessment, and based on findings, may extend to on-site evaluations where necessary. This structured and proactive approach ensures that our supply chain not only supports operational excellence but also contributes meaningfully to our broader sustainability agenda.

**We completed assessment for 50 of our key suppliers**