

ANNUAL PROGRESS REPORT-CSR (2023-24)



JSW CEMENT LIMITED

**A-1, BAIJNATH DHAM COLONY, NAVODAYA WARD, PO-TEHSIL HATTA, DAMOH,
MADHYA PRADESH-470775**

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A. Introduction:

About JSW Group

JSW Cement is part of the diversified US \$23 billion JSW Group. As one of India's leading business houses, JSW Group has other business interests in sectors, such as steel, energy, infrastructure, paints, sports and venture capital. JSW Cement is India's leading green cement company with current capacity of 21 MTPA across manufacturing units at Vijayanagar in Karnataka, Nandyal in Andhra Pradesh, Salboni in West Bengal, Jajpur in Odisha, Dolvi in Maharashtra, Salem in Tamilnadu, and Fujairah in UAE, among others.

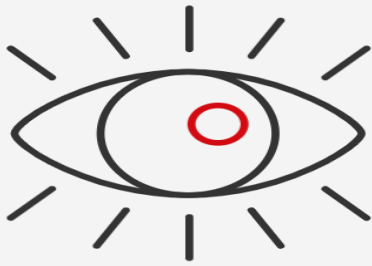
Recently, to enhance the Cement production capacity, JSWCL is in process of establishing Cement manufacturing facility at following locations: -

1. Integrated Cement Plant at Nagaur, Rajasthan of 3.3MTPA Clinker and 2.5MTPA Cement capacity.
2. Integrated Cement Plant at Gaisabad, Damoh, MP of 3MTPA Clinker and 4.0MTPA Cement capacity.
3. 2.5 MTPA Cement grinding unit in the state of Punjab.
4. 2.5MTPA Cement Grinding unit in the state of Uttar Pradesh.

Our business vision has been acknowledged through various awards, Genentech Energy Conservation Award 2021 by Genentech Foundation, Iconic Brand 2021 and Best Infrastructure Brand 2021 by Economic Times, Significant Achievement in Environment Management in CII ITC Sustainability Awards 2020 to Nandyal plant, among others.

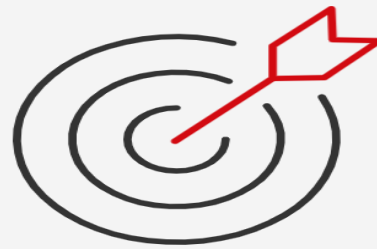
Vision

It is our vision here at JSW that we are able, both now and in the future, to demonstrably contribute in a socially, ethically and environmentally-responsible way to the development of a society where the needs of all are met, and to do so in a manner that does not compromise the ability of those that come after us to meet the needs of their own, future generations.



Vision

Global recognition for quality and efficiency while nurturing nature and society



Mission

Supporting India's growth in core economic sectors with speed and innovation

9 MW

Solar power plants installed at Nandyal and Salboni

100%

Wastewater is recycled

Zero

Fatalities

B-Rating

Received from CDP

GreenPro Certified

For our PSC and GGBS

Our commitments

**°CLIMATE GROUP
RE100**

Committed to source 100% energy from Renewable energy sources, across all our operations globally by 2050.

**°CLIMATE GROUP
EV100**

Committed to deploying all electric vehicles for transportation by 2030.

**°CLIMATE GROUP
EP100**

Committed to double our energy productivity by 2037-38 compared to 2013-14 baseline.

Core values



Transparency



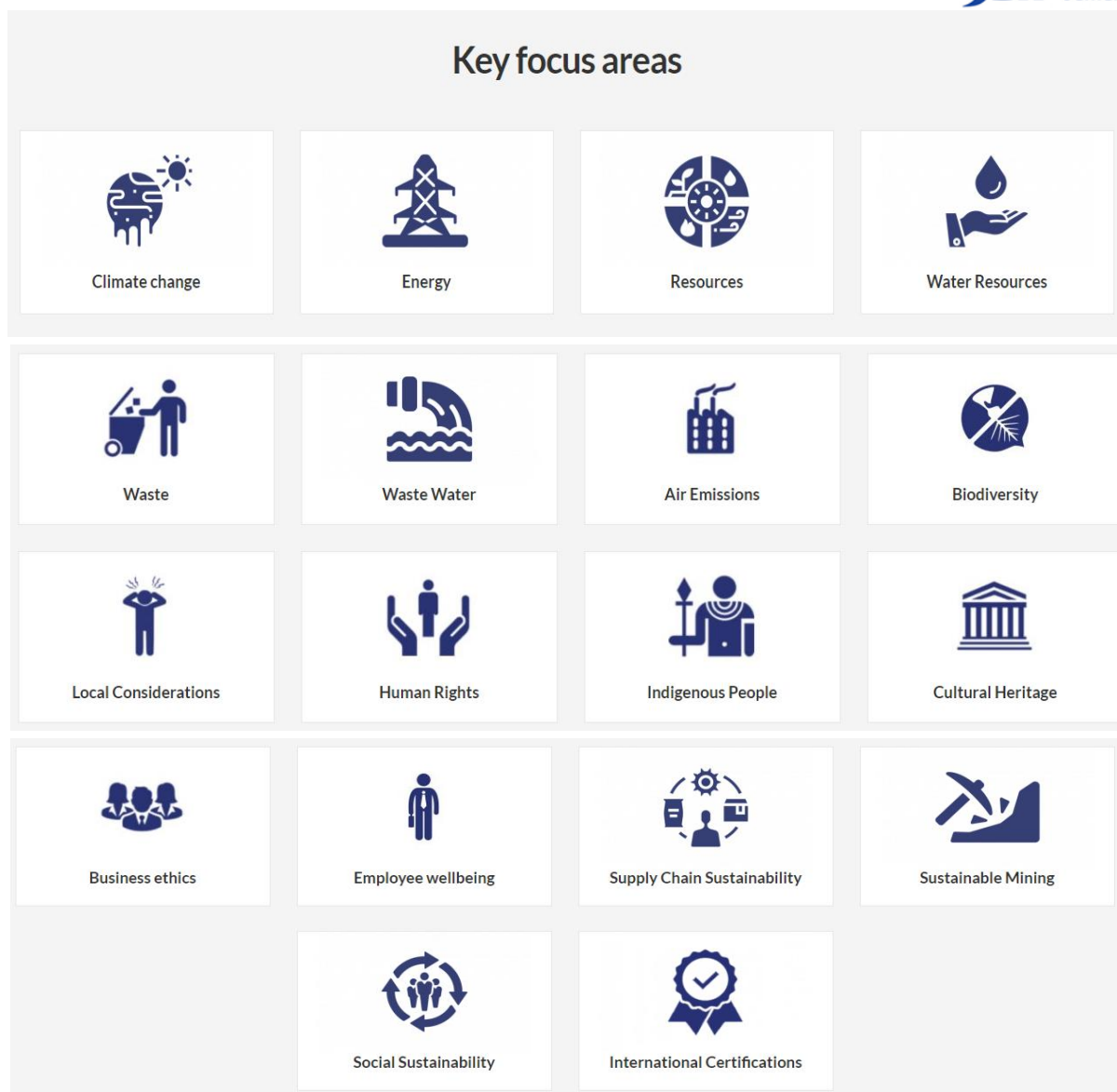
Strive for excellence



Dynamism



Passion for learning



A Brief Note about the Kolkarhiya Limestone Mines

Kolkarhiya Limestone Mines, having mining lease area over an extent of 499.641 Ha. located at Village – Kolkarhiya, Tehsil – Simariya, District – Panna, MP. It is 72 Km from the District Headquarter Panna, at Panna – Hatta Road. Govt. of Madhya Pradesh granted the mining lease in the name of Springway Mining Pvt. Limited on 16th October, 2015 for the period of 50 years. Later on the company has been merged with the JSW Cement Limited.

Kolkarhiya Limestone Mines started their Production from March, 2022 after receiving all statutory approval and clearances i.e. Environment Clearance, Consent to Establish, Consent to Operate, Land Entry and Stock Permission.

Recently, we have received working permission under rule 106(2)(b) of MMR - 1961 from the DGMS- Jabalpur.

A google earth image showing Kolkarhiya limestone Mines lease area.



Brief about JSW Cement Gaisabad plant

JSW cement is proposed to establish an integrated cement plant with the capacity of 3 MTPA Clinker, 4.0 MTPA Cement, 40 MW CPP and 15 MW WHRS, which is located at the Gaisabad village of Damoh district in Madhya Pradesh state. The proposed plant is located around 65 Km. from Damoh district headquarter and falls in Sagar region, Damoh is the nearest Railway Station. Nearest airport is Khajuraho and Jabalpur.

The region falls in the one of the backward region of Bundelkhand of Madhya Pradesh, and the company has decided to setting up a cement plant which will boost up the local economy, infrastructure and employment in the region. Although company is in project stage and they have spent around Rs. 0.83 Crore during FY 2023-24 under the Corporate Environment Responsibility (CER) under the flagship of JSW Foundation and the visionary leadership of Mrs. Sangeeta Jindal, Founder of JSW Foundation.

The company has initiated Corporate Social Responsibility work in both Kolkarhiya Mines area and Gaisabad proposed plant are since its inception.

The work has been started with the larger perspective and guiding principal of **JSW Foundation** – which is the social development arm of JSW group governed by the ideology that every life is important and must be given fair opportunities to make the best out of it. The Foundation takes conscious steps to support and empower communities, primarily located around its plants. The Foundation is working relentlessly to tackle the issue related to health & nutrition, facilitating to make learning more effective and meaningful, empowering the youth through employable skill programs, ensuring water security through long-term watershed development programs, providing access to sanitation facilities in rural areas to make them open defecation free, preserving and conserving national heritage and promoting sports. The JSW Foundation has a footprint across 11 states and 15 districts reaching out to 1 million individuals in the villages located around the manufacturing locations.

In the same principal and concept, we have begun our multi-thematic intervention in the nearby the Villages of both the districts covering 10-12 Villages in the radios of 10-12 Km.

B. Thematic intervention & Strategy:

The company has adopted the multi-thematic and all-round development in their CSR strategy and align with the Sustainable Development Goals and national priority.



Health



Education



Livelihood



Women Empowerment



Environment



Rural Infrastructure Development



Water & Sanitation

C. Geography & Outreach:

Currently under the CSR we have worked in 12 Villages of Mines and plant area located in Panna & Damoh district respectively in FY 2023-24 which includes; Kolkarhiya, Devri, Raikra, Kuluwa, Gaisabad, Adanwara, Baleh, Garreh, Sanjay Nagar, Itwa Chakka, Mahua Kheda and Bichua Chakka etc. The intervention has benefited to around 14,041 beneficiaries across the theme.

D. Key activities & intervention:

During the FY 2023-24 the company has taken up the several CSR key activities based on the aforesaid thematic wise interventions at the both Kolkarhiya Mines and the proposed plant surrounding Villages.

1) Health & Nutrition:

i) **General Health Camps:** Keeping in the view of sustainable development goals which focus on good health and well-being. The company has designed its health and nutrition intervention

activities in a such manner so that it could be taken care of good health and wellbeing of the larger community in the villages. The company has organised several General health check-up and eye care camps in the Villages includes of Kolkarhiya, Gaisabad, Devri & Garreh



Villages. During the general health camps, the villager been gone through the testing of BP, Sugar, Haemoglobin, weight and consultancy. In each camp 200 plus community members were covered. As per the prescription, the patient



was provided the prescribed medicine and further referral services. The team of specialized MBBS male, female doctors along with chemists, counsellors and nursing staff were engaged along with company's official staff in holding each camp. Total 4 such

camps were organised where more than 656 beneficiaries have been covered in these camps.

ii) Eye check-up camps:

The community have a very limit to access the eye care services in the Villages and due to lack of these



infrastructures the Company have decided to hold the specialised camp as per the need of the community to transfer the health facilities at their doorsteps. The company have organised 4 Eye camps in different Villages, specialized ophthalmologist doctor, chemist and other support staff were involved in undertaking the eye check-up, provided the medicine, spectacles and referral for cataract surgery total 474 beneficiaries were covered in these eye camps.

iii) Medical equipment supports to the Gaisabad & Devri health sub centres:

JSW Cement Limited (JSWCL) having the core belief in their social arm to work towards increasing the access to better community and Rural Health Care Services in the core Villages. The current population



of Gaisabad Villages is around 4392 and Devri constituted of around 1945. Gaisabad falls in the Hatta Block of Damoh district (proposed plant area) whereas Deori falls in Powai Block of Panna District (Mines area).

Both villages have the Health Sub-Centre. However, these centres having very limited equipment and facilities to provide the services to the Villagers. In a way to furnishing and equipping them, the JSWCL have supported the health sub centre by equipping them the following medical equipment as per their need.

| Sr. No. | List of medical equipment supported at each health center | Qty. |
|---------|---|------|
| 1. | Semi Fowler Bed with Side Railing & Wheel with Mattress: | 02 |
| 2. | Delivery Obstetric Table with Mattress | 01 |
| 3. | Stretcher trolley with Mattress | 01 |
| 4. | Patient revolving stool | 01 |
| 5. | Stainless steel unisex urinal pot | 01 |
| 6. | Stainless Steel Bed Pan unisex | 01 |
| 7. | Wheel Chair Foldable | 01 |
| 8. | Stainless Steel Satin Kidney Tray | 01 |

Looking the Avg. footfall at the both the health sub centres around 4000 villagers got benefited out of it.

iv) Training on the Dietary diversity component to Pregnant women and

lactating mothers: Training session was organized at Anganwadi in Gaisabad Village. The purpose of the session was to understand the current food habits of the community in large and specific to the pregnant women, and lactating



mothers. And sharing the importance of balance food in our daily life to be healthy with nutrition intake in different food groups. During the discussion it came to know that largely the women intake the foods largely from 3-4 food groups (Grains, Vegetables & Pulses). It is necessary to get the required nutritional diet to live a healthy life. The concept of Dietary diversity (introducing different foods intake in our daily routine) it is also known as **Hari Bhari Thali**, try to take foods from each food groups (Calcium, Phosphorus, Proteins and Vitamins, Mineral rich, dietary fibre, Carbohydrate, Ascorbic acid, Iron & fat rich foods). The important of dietary diversity have been shared to all the participants including lactating mother, pregnant women and other participants. The Anganwadi Karyakarta and Sahayika has taken a pledge to spread this message to the other villagers. Total 23 Villagers have been trained in two Anganwadi.

2. Education: The School and teacher augmented a significant role in the overall development of a student's life. The acoustic learning environment which includes the proper infrastructure to support the leaning to flow, learning and supporting material, right methodology and many more things. The details are as below:

i) Refurbishment of Govt. Primary School (Harijan Tola), Gaisabad:

The Harijan Tola Primary School of Gaisabad village has attracted a very low attention of the government functionary due to its

| Sl.No. | The 7- Food Group | Nutrients Contributed |
|--------|---|---|
| 1 | Green and yellow vegetables | Carotene (Pro vitamin – A) Ascorbic acid and Iron. |
| 2 | Oranges, grape fruit, tomatoes or raw cabbage or salad greens | Ascorbic acid. |
| 3 | Potatoes, other vegetables and fruits. | Vitamins and minerals in general and cellulose. |
| 4 | Milk and milk products. | Calcium, Phosphorus, Proteins and Vitamins. |
| 5 | Meat, Poultry, Fish and eggs. | Proteins, Phosphorus, Iron and B-Vitamins. |
| 6 | Bread, flour and cereal (Whole grain enriched or restored). | Thiamine, Niacin, Riboflavin, Iron, Carbohydrate and Cellulose. |
| 7 | Oil, Ghee, Butter and fortified margarine. | Vitamin - A and fat. |

location, vulnerable and marginalized section of the society. The majority of the children those study in the School belongs to poor and marginalized section of the Society Largely Scheduled Caste (SC). When a team of JSWCL paid a visit to the Primary School located in interior part of Gaisabad Village in Harijan Tola, Hatta Tehsil of Damoh District, MP. The School was in very pathetic



situation; the whole school building was in very rickety and broken state. The classrooms floor was sunken in to the ground, the plaster of wall and ceiling were falling down. The ceiling was leaking in the rainy season. There was hardly any space to sit during the rain, all rooms were flooded with water. The painting on the wall from inside and outside was washed-out. There was no boundary wall/fencing to provide any security against any damage made by anti-social element after school time. The toilets were broken and no separate facilities for girls and boys.

JSWCL have identify this problem and taken a step for full renovation of the School building along with donating learning material to the students.

The broken floor was dismantled and constructed with tiles work in all the classrooms. The wall, ceiling, roof was repaired with plastering



work, screed concrete and water proofing work. Fixing of wiring, provision of fan and light in all the classrooms. Renovated the toilets and made the two separate facilities for boys and girls. The whole building was fences with fencing wiring and gate. One solar light was also installed in the building

compound. It resulted a better infrastructure availability to the students to focus on learning. The attendance percentage in the School increase tremendously along with the new enrolment. The smile and happiness on the face of the students was very evident to see the changed classrooms. The Sarpanch, School teacher, Villagers and students have given a big thanks to JSWCL for step taken. The attendance percentage has rose from 69 % to 78 % after the school renovation, school furniture and educational kit support provided to the School. Currently, 69 students are enrolled in the School.

- ii) **Renovation of Anganwadi at Gaisabad Village:** The Anganwadi is the first stair in the overall development of children. It plays an important and integral role in shaping the children's life. Anganwadi center were established in the broader umbrella under the flagship scheme of Integrated Child Development Scheme- (ICDS) lay down with an objective of – a) To improve the situation regarding nutrition and health of children up to the age of 06 years. And secondly b) Lay the foundation of proper psychological, physical and social development of children.



When we visited the Anganwadi no. 26 which is located in Higher Secondary School compound at Gaisabad Village of Hatta tehsil, district-Damoh, Madhya Pradesh. One of our proposed plant areas of JSW Cement Limited. This region falls in one of the backward district in Bundelkhand region, and Damoh comes in one of the aspirational district. The people of these region struggle for the basic infrastructure and poor services. The condition of this Anganwadi was in pathetic situation, the floor was broken, ceiling was leaking, with no electricity. It seems the building may fall down any time. The children, Anganwadi worker, Sahayika has no proper space to sit in the building. They have stop coming regularly at the Centre and most of the time

Anganwadi found close and due to this villager faced lot of problems. We have taken up the initiative of complete renovation of Anganwadi building includes of complete renovation of floors with tiles, roof repairing from inside and top, wall repairing, made provision of electricity with fans and lights, and toilet repairing. As an impact, now the Anganwadi opens every day for serving the children and lactating women regularly. The enrolment number has also been increased to 26 Children from 6. All Villagers, Aanganwadi Sahayika, Children and Worker gave a lot of thanks to JSW for making the Anganwadi functional. The children are happily enjoying at the centre with playing and learning together, with nutritional meals along with other services provided to the lactating women and adolescent girls.



iii) Providing School desk furniture to the Govt. Schools in Mines & Plant area:

There are 9 Schools located in the various villages including Gaisabad, Kolkarahiya, Devri and Raikra. The students of the middle and primary section used to sit on the floor, and they got tired very soon due to folding their legs on the ground while seating in these postures. They could also not



able to see the black board in proper manner. Due to this they were not able to pay the concentration on the study properly.

By realizing of this hurdle faced by the students. JSWCL have taken up the initiative to build the infrastructure supports to the government schools by providing the Dual desk furniture to the Schools. In total 425 Dual desk with

writing table were provided to the 8 Schools. Total 850 Students got benefited out of this initiative. The students, teacher and the community members were very happy from this initiative taken up by the company. They have expressed that they have never thought that the children of the primary and middle section would get this kind of facilities in the government schools. They have given big thanks to JSWCL.

The School wise installation of recent School desk is as below:

| Sl. No. | Name of School | Class | Village | No. of Students benefited | No. of Desk distributed (Dual Seater) |
|--------------|--------------------------------|--------------------|-------------|---------------------------|---------------------------------------|
| 1 | Primary School Harijan Mohalla | 1-5th | Gaisabad | 81 | 38 |
| 2 | Middle School | 1-8th | Gaisabad | 124 | 60 |
| 3 | Girls Primary School | 1-5th | Gaisabad | 61 | 27 |
| 4 | Middle School | 1-8th | Kolkarahiya | 194 | 80 |
| 5 | Middle School | 1-8th | Devri | 186 | 80 |
| 6 | Primary School | 1-5th | Raikra | 88 | 40 |
| 7 | Boys Primary School | 1-5th | Gaisabad | 10 | 10 |
| 8 | Adiwasi Primary School | 1-5th | Gaisabad | 42 | 15 |
| 9 | Higher Secondary School | 9-12 th | Gaisabad | 150 | 75 |
| Total | | | | 936 | 425 |

iv) Educational kit distribution in 10 Schools at Kolkarahiya, Devri, Raikra and Gaisabad Villages:

During the interaction with the teacher and children in the Government School in Plant and Mines Area Villages. It was found many children do not have School bag and required stationery and due to this they are not able to properly pay attention on their education. The parents also belong to the very poor section of the society to afford this. The company has realized this need and provided 800 educational kits to 800 students study in 10 different govt. primary and middle schools. The kit includes of School bag,



4 different subject's note books, 1 color set, 1 dental kit, pen, pencil, eraser and sharper. The children got very happy after receiving the kits.

| Sl. No. | Name of School | Class | Village | No. of Students benefited | No. of Bag & Stationery Distributed |
|--------------|--------------------------------|-------|------------------|---------------------------|-------------------------------------|
| 1 | Primary School Harijan Mohalla | 1-5th | Gaisabad | 75 | 75 |
| 2 | Middle School | 1-8th | Gaisabad | 139 | 139 |
| 3 | Girls Primary School | 1-5th | Gaisabad | 75 | 75 |
| 4 | Middle School | 1-8th | Kolkarahiya | 197 | 197 |
| 5 | Middle School | 1-8th | Devri | 140 | 140 |
| 6 | Primary School | 1-5th | Raikra | 79 | 79 |
| 7 | Adiwasi Primary School | 5-Jan | Shagonia, Raikra | 18 | 18 |
| 8 | Adiwasi Primary School | 1-5th | Devri | 14 | 14 |
| 9 | Boys Primary School | 1-5th | Gaisabad | 24 | 24 |
| 10 | Adiwasi Primary School | 1-5th | Gaisabad | 39 | 39 |
| Total | | | | 800 | 800 |



3. Livelihood:

i) Started shut down dona-pattal unit: With the objective of promoting self-employment generation for rural and tribal community resides in the far long place at Village Kalumar, Jabera Panchayat, Damoh district. The company has received a proposal from the District Forest Officer (DFO), Damoh & Jabera Panchayat, for paying to M.P.E.R.E.B for the transformer of Rs. 2,61,441/- to restart and running Dona/Pattal making machine unit run by Village Forest Committee-Kalumbar in Damoh district under CSR. Project details (Information gathered from Forest Range Officer)

| Sr. No. | Particulars | Details |
|---------|---|---|
| 1 | Year of establishment of the unit | October, 2022 |
| 2 | Initial project cost | 4.00 lacs |
| 3 | No. of direct worker in the unit | 20 people (15 Male & 5 Female) |
| 4 | No. of beneficiaries supplying of leaf & bamboo to the unit | 200 people (110 Male & 90 Female) |
| 5 | No. of Pattal/Dona produced on monthly basis | Twenty to twenty two thousand Units |
| 6 | Cost of production Pattal/Dona | Rs. 3/per Pattal/ Rs.0.70/per Dona |
| 7 | Cost of selling Pattal/Dona | Rs. 4 per Pattal/ Rs. 1 per Dona |
| 8 | Monthly income from the unit | Rs. 26000-28000 |
| 9 | Marketing of the products | Currently they sell to govt. agencies i.e. Sagar/Damoh forest department, local vendors chat vendor and village level marriage/celebration occasions. |



4. Women empowerment:

i) Support to the Nayika Samman Programme: In a way to support the women empowerment/ leadership recognition event organized by Nai Duniya Newspaper at Damoh, the company has supported and sponsored the program. Total 55 plus women leaders were recognized for the support to the social cause in the society.



ii) Celebration of International Women's day at Gaisabad, plant village: On the occasion of the international women day celebration an event was organized to provide a platform and opportunity to the women of the villages to express their thoughts, success and an event of celebration towards Women Empowerment at the Village level at Gaisabad. 230 women from 21 SHGs have participated in the event.



5. Rural Infrastructure development:

i) Solar based street lights installation in 10 DIZ Villages: The most of the villages which are located very internally and the community faced a lot of problem in moving from one places to other during the nights' due to low illumination on the village internal road and common places. The company have installed 100 solar based street lights and supported 10 villages population covering around 6000 families benefiting from this intervention.



6. Water and sanitation:

i) Bore well cum hand pump installation in 4 DIZ Villages: As per the need of the community to increase the potable water availability in the villages. The company have supported the community have successfully conducted 3 bore well drilling hand pump installation at Kolkarhiya, Gaisabad and Raikra villages each and 1 Bore well and motorized system setup at Devri Village.



E. Budget Utilisation:

The company has spent Rs. 83 lakhs under the CSR during the FY 2023-24 and two School renovation works of worth Rs. 27 lakhs have been started in month of April from last year's budget, as selection of the vendor took time. The details of the accomplished activity along with their budget details are as follows:

| Sl. No. | Themes | Activities | No. of beneficiaries | Budget Spent |
|---------|-------------------|---|----------------------|--------------|
| 1 | Health | Eye Camp at Kolkarhiya | 103 | 52,100 |
| 2 | | General Health Camp at Kolkarhiya | 155 | 24,745 |
| 3 | | Eye Camp at Devri | 97 | 56,400 |
| 4 | | General Health Camp at Devri | 144 | 23,925 |
| 5 | | Eye camp at Gaisabad | 170 | 47,400 |
| 6 | | General Health Camp at Gaisabad | 230 | 35,295 |
| 7 | | Eye Camp at Garreh | 104 | 56,600 |
| 8 | | General Health Camp at Garreh | 127 | 21,845 |
| 9 | | Supply of essential medical equipment at Devri & Gaisabad health Sub Centre | 4000 | 185,956 |
| 10 | | Health camp during public hearing | | 10,000 |
| 11 | Education | Distribution of Education Kits in Kolkarhiya, Devri, Raikra and Kuluwa, Gaisabad | 800 | 552,871 |
| 12 | | Renovation of Gaisabad Anganwadi & Harijan Tola Primary School | 130 | 767,000 |
| 13 | | Supply of 425 School benches and 5 sets of office furniture in Govt. Schools in Kolkarhiya, Devri, Raikra & Gaisabad Villages | 850 | 2,146,625 |
| 14 | | Setting up Science laboratory-Physics, Chemistry & Bio in 1 Senior Secondary School (Gaisabad) : Furniture work & Lab equipment purchase | 496 | 650,312 |
| 15 | | Inaugural function for handover the laboratories' equipment and furniture set up works at Higher Secondary School, Gaisabad | | 6,008 |
| 16 | Livelihood | Grant support in paying the electricity connection and transformer charges for establishing and running Dona/Pattal making machine unit run of Kalumar village of Jabera Janpad Panchayat, district Damoh | 30 | 261,441 |
| 17 | Women Empowerment | Support provided to Nai Duniya Newspaper towards Nayika Samman Programme | 55 | 118,000 |
| 18 | | Celebration of International Women's day | 200 | 73,170 |
| 19 | Sports & Culture | Payment to Panna Collector-Towards celebration of Gaurav Diwas on the occasion of Chatsal Jayanti | | 200,000 |

Our intervention activities have attracted few local media coverages. Some of the news coverage in local print media and news channel are as follows: