



JSW Cement partners with Global PE Investors to drive next phase of growth

MUMBAI – JULY 28, 2021: JSW Cement, India's leading Green cement company and part of US\$ 13 billion JSW Group, has entered into definitive agreements to raise up to Rs. 1,500 crores from two global private equity investors, Apollo Global Management Inc. (through its managed funds) and Synergy Metals Investments Holding Ltd. The transaction is a structured private equity deal wherein compulsorily convertible preference shares (CCPS) are being issued to the investors and the conversion of such CCPS into common equity of the company will be linked to the company's future performance and valuation determined at the time of the initial public offering. This investment will help JSW Cement accelerate its capacity expansion from current 14 MTPA to 25 MTPA.

The Competition Commission of India has recently approved the transaction by Synergy Metals Investment Holding Ltd. Apollo's transaction is subject to customary closing conditions including regulatory approval.

Mr. Parth Jindal, Managing Director of JSW Cement said, *"JSW Cement is one of the fastest growing cement companies and the largest green cement company in India. In a very short span of 3 years we have increased our capacity from 6MTPA to 14MTPA and are now working towards achieving the 25MTPA milestone over the next 24 months. Synergy and Apollo are amongst the strongest investors globally and JSW Cement is pleased to partner with them in the next phase of our growth. This is a critical time for the company in our quest to be amongst the top 5 cement companies in India and we are delighted to have them on board. Apart from strategic capital to finance our growth, investments by Apollo and Synergy bring with them deep validation and trust in our brand. I would like to take this opportunity to welcome both investors on board and look forward to a long and fruitful association with them."*

Mr. Nilesh Narwekar, Chief Executive Officer of JSW Cement said, *"JSW Cement has always promoted its environment-friendly green cement, sustainable operations, and the use of best-in-class manufacturing technology. Synergy and Apollo are powerful players with expertise and focus in the industrial sector. With their participation, JSW Cement intends to deliver on its promise to produce internationally acclaimed products in India. We will utilise these funds to grow both organically and inorganically. We plan to enter key new geographies, and expand our share in our existing markets. With new initiatives across our plants and functions, we are prepared to continue to build and play a significant role in the core infrastructure growth of the country."*

According to Mr. Narinder Singh Kahlon, Director Finance of JSW Cement, *"Financing our growth and expansion strategy with investments from Synergy and Apollo sets us up very well for our planned IPO in the next 12-18 months. Both investors have strong expertise in the industrial sector and we are happy to have them as partners in this growth phase of the Company. Despite COVID, we have delivered outstanding results over the last year and continue to maintain a very positive outlook for the next decade as a key participant in India's growth."*

According to Mr. Sudhir Maheshwari, Founder and Managing Partner of Synergy Metals Investments Holding Ltd, *"We are excited to forge this partnership with JSW Cement to help propel its*



growth plans. India presents the most exciting construction and infrastructure story globally. We were immediately drawn to JSW Cement's unique focus on green building materials. We are looking forward to our collaboration with Parth Jindal, a dynamic and promising young business leader of India, and the highly professional management team of JSW Cement to build a world-class organisation."

According to Mr. Utsav Baijal, Senior Partner and Head of India Private Equity at Apollo Global Management, *"We are thrilled to support JSW Cement's expansion plans, which is one of the fastest growing cement companies in India and is well positioned for long-term growth. We are excited as this is our Hybrid Value Fund's first investment in India and allows us to deepen our relationship with the JSW Group. We look forward to working closely with Parth Jindal and his talented team as they scale the business further."*

Synergy Metals and Mining Fund, the ultimate parent entity of Synergy Metals Investments Holding Ltd., is a specialised private equity fund investing in the industrial, metals and power sectors globally. The Fund focuses on special situations where Synergy can drive value through active management and operational transformation.

Apollo Global Management is a leading global alternative asset manager with offices in New York, Los Angeles, London, Frankfurt, Madrid, Mumbai, New Delhi, Singapore, Hong Kong, Shanghai and Tokyo, among others. Apollo had assets under management of approximately \$461 billion as of March 31, 2021. The firm's Hybrid Value business provides flexible, tailored equity and debt capital solutions to private and public companies.

Citigroup Global Markets India Private Limited acted as exclusive placement agent on this transaction for JSW Cement. JSW Cement and its promoter are being advised by Khaitan & Co.

About JSW Cement: JSW Cement is part of the diversified US\$ 13 billion JSW Group. As one of India's leading business houses, JSW Group also has other business interests in sectors such as steel, energy, infrastructure, paints, sports and venture capital. JSW Cement is India's leading Green Cement company with current capacity of 14 MTPA across its manufacturing units at Vijayanagar in Karnataka, Nandyal in Andhra Pradesh, Salboni in West Bengal, Jajpur in Odisha and Dolvi in Maharashtra. The Company's subsidiary, Shiva Cement, is currently investing over Rs. 1,500 crores in a 1.36 MTPA clinker unit project to be established in Sundergarh district of Odisha; this project also includes setting up of a 1 MTPA grinding unit and associated facilities. The Company is present across the entire value-chain of building materials comprising cement, concrete & construction chemicals. This gives JSW Cement a unique advantage to cater to the diverse needs of the construction industry with its premium, high quality & eco-friendly products. The company converts industrial waste into cement and other building materials thereby ensuring a greener future for the next generation. Its capable marketing & service teams ensure that customer's needs are met within the shortest time by extensively leveraging digital tools, mobiletech and conversational commerce interventions. JSW Cement's growth plans includes a capacity target of 25 MTPA. All current business investments are driven to achieve this goal. Its business vision has been acknowledged through various awards including Best Infrastructure Brand (2021), Environment Excellence Gold Award (2018), Greentech Environment Award (2018) among others.

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