

Help Desk No:
120-6688840

CORPORATE OFFICE
JSW Cement Ltd

Near MMRDA Grounds, Kolivery Village,
MMRDA Area, Bandra Kurla Complex,
Bandra East, Mumbai,
Maharashtra - 400051

STATE OFFICE
JSW Cement Ltd
Cyber One Business Park
Sector 30 A. 17th Floor
Vashi Navi Mumbai
Maharashtra - 400705



JSW Cement
Start Strong. Grow Stronger.

World's #1
eco-friendly
cement company

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PRAGATI

Influencer Loyalty Program

FY 25-26



Message from National Head-Channel Sales



Dear partner,

Greetings from JSW cement!

We would like to thank each one of you from the bottom of our hearts for being part of our journey and driving our business. With your support the company has grown to achieve national and international footprints.

We have always been committed to rewarding our partners for their valuable contribution in our growth. In the same spirit, we take the opportunity to reward you with gifts & milestone complimentary tours.

The programme carries exciting gifts and has been designed to honour your loyalty. With its stand out feature like lifetime validity of reward points, it provides opportunity to achieve plethora of exciting gifts & trips.

Kindly reach out to your respective Demand Generation Officer and enroll in the programme. We look forward to your enthusiastic participation.

Let's work together and create history.

Warm Regards,

Surjayan Mukherjee



ENROLMENT FORM

Name of the firm _____
Influencer Code _____
First Name _____ Surname _____
Address _____
_____ District _____
City _____
State _____ Pin code _____
Registered Mobile no. _____ Alternative Mobile no. _____

IDENTIFY PROOF

(Please tick whichever applicable)

- | | |
|---|--|
| <input type="checkbox"/> Aadhar Card Copy | <input type="checkbox"/> Indian Passport Copy |
| <input type="checkbox"/> PAN Card Copy | <input type="checkbox"/> Voter ID Copy |
| <input type="checkbox"/> Driving License Copy | <input type="checkbox"/> Current Electricity Bill Copy |

Declaration:

By signing this document, I acknowledge that I/We have read and understood the terms and conditions of the Influencer Loyalty Programme of JSW Cement Ltd. and updated myself/ourselves with any changes there in. I/We give our consent to enroll for this programme and undertake that I/We will abide by the terms and conditions of this programme.

TERMS AND CONDITIONS



These Terms and Conditions form the basis of the Pragati Influencer Loyalty Program. The acceptance of Member type is at the sole discretion of JSW Team. They apply to the relationship between you (being a Member (or prospective Member) of the Pragati Program, and terms such as 'you' and 'your(s)' shall be construed accordingly) and us and are intended to protect both you and us. It is your responsibility to read and understand them before you start participating in the Pragati Influencer Loyalty Program. They contain very important information about your rights and obligations, as well as trust, limitations and exclusions that may apply. Some of the clauses may be related to other clauses, and therefore we recommend that no clause be read in isolation. Signing the enrolment form for Pragati Influencer Loyalty Program is an acceptance of these terms and conditions. These Terms and Conditions are effective as at the date of their publication and may be changed / modified by us at any time.

- Unchanged as per existing T&C , Benefits are complying to as per 194R guideline
- In order to claim Points and associated benefits , transaction has to happen minimum 6 out of 12 months in a year
- Benefits under this Program are non-transferable and cannot be exchanged with credit note or cash
- JSW team will not be responsible for any guarantee/warranty of the gift items
- Rewards Points accrued under the Program are not transferable, whether by law or otherwise, to any other Influencer/ person/ entity
- JSW team may, at its sole discretion, change, amend, alter or withdraw the program without showing any reason or prior notice. Provided, in the event of withdrawal of the Program by the Company, the Influencers will have to mandatorily redeem the accumulated Reward Points within a period of 30 days from the date of withdrawal of the Program and opt for the gift from the eligible gift options and avail special appreciation benefit, if eligible in accordance with the accumulated milestone of Reward Points as on the date of withdrawal
- JSW team in no way, will be liable for the efficient functioning of the gifts and no such request/ complaints will be entertained
- The Company will not be liable for any loss or damage, whether direct or indirect, caused to Influencers due to withdrawal or change in the program
- In the event of unavailability of any Gift or otherwise, the Company reserves the right to substitute the same with some other gift of equivalent value, at its sole discretion
- Images of Gifts shown in the Program document are only for representation purposes and the actual item may vary. The Company's decision in this regard shall be final and binding on the Influencers and no dispute will be entertained. Brands, Colors, features and specifications are at the sole discretion of the company and availability
- Taxes and statutory levies, if any, on the Program benefits shall be borne by the Influencer
- The gift(s) will be delivered within 45 working days after receiving no dues certificate from dealers/DGOs/relevant stake holders. However, the Company will not be responsible for the delay in delivery of the gift due to non-availability of stock or for any reason beyond its control. In case of any conflict, the Company's decision will be final and binding
- The Influencer is giving consent to enrol under this Program and hereby give their consent to be approached by JSW team and/or its representatives on their provided mobile numbers or any contact numbers
- JSW team reserves the right to close this Program and also change the offerings as mentioned herein at any time at its own discretion
- Any dispute arising out of or in connection with this Program shall be subject to the exclusive jurisdiction of the honorable courts of Mumbai irrespective of whether courts/tribunals in other areas have concurrent or similar jurisdiction
- Terms & Conditions Apply*

PROGRAMME FEATURES



1
Points never
expire



2
Easy banking
of points



3
Complimentary
points



4
Fulfil all your desires
with dream gift



5
Excellence in
education

POINT STRUCTURE

- Points- as applicable time to time basis and visible in **DMI Pragati app***

- terms and conditions apply .. for details contact
Call Centre 020 6688841



BONUS POINTS!

Criteria

Points

Welcome Bonus

200

Personal Information

We respect your privacy. This Privacy Policy provides succinctly the manner your data is collected and used by JSW team. As a visitor to the Site/ Customer you are advised to please read the Data Privacy Protection Policy carefully. By accessing the services provided you agree to the collection and use of your data by Pragati Influencer Loyalty Program. Enrollment into the Pragati Influencer Loyalty Program through application is deemed as a gesture of consent to provide your data creation and maintenance rights.

Services overview

As part of the registration process, JSW may collect the following personally identifiable information about you: Name including first and last name, Email address, mobile phone number and contact details, PAN Card, Postal code, Demographic profile (like your age, gender, occupation, education, address etc.) and information about the pages on the site and App you visit/access, the links you click on the site, the number of times you access the page and any such Web and App browsing information. The enrolled Members must ensure that they furnish information in its true form and any misrepresented information will result in permanent disqualification from the Pragati Program.

Eligibility

The program is designed and shall be initially available only for customers. It shall not be applicable to distributors, retailers and customers including the end customers. However, the scheme can be extended to other persons in future at the sole discretion of Pragati Influencer Loyalty Program. The Scheme has been designed keeping the Trade Channel in mind. JSW team understands that it is imperative to reward and recognize the Customers for the efforts made to promote branded products. Services of the Pragati Influencer Loyalty Program would be available to India. The program does not apply outside of India. If you are an existing Customer User and have a product from JSW cement, you can choose to be part of the Pragati Influencer Loyalty Program. If you are a minor, i.e. under the age of 18 years you are not eligible to participate in the program as a Pragati Member.

Website, App Account & Registration Obligations

The enrolled Customers must ensure that they furnish information in its true form and any misrepresented information will result in permanent disqualification from the Pragati Program. By agreeing to the terms and conditions, the member agrees to receive SMSs, Emails, Push notifications, In-App notifications, Phone Calls or WhatsApp Messages related to the program, from time-to-time. The customer can opt out by contacting the customer service center numbers listed in the program manual. The JSW team will not be responsible for missing any emails, text messages or notifications transmitted on the provided Mobile Numbers. The participants expressly waive off any right/title/interest in the information/emails/messages provided/sent by them/including but not limited to the right to privacy and intellectual property rights.

You Agree and Confirm

That you will use the services provided by the program, its affiliates, consultants, and contracted companies, for lawful purposes only and comply with all applicable laws and regulations while using and transacting on the program.

You will provide authentic and true information in all instances where such information is requested of you. JSW Team reserves the right to confirm and validate the information and other details provided by you at any point in time.

Neither this scheme nor its Terms and Conditions shall be considered as distributorship, joint venture, an agency relationship or as granting of a franchise. Any claims made by you to the contrary will result in the expulsion from the program.

That you are accessing the services available on this program and transacting at your sole risk and are using your best and prudent judgment before entering any transaction through this program. That the address at which delivery of the product ordered by you is to be made will be correct and proper in all respects.

Before placing an order, you will check the product description carefully. By placing an order for a product, you agree to be bound by the conditions of sale included in the item's description.



PLAN YOUR DREAM GIFTS

WHATEVER WHENEVER WHEREVER



ADDITIONAL BENEFITS

Lorem ipsum

	JSW Star	Platinum	Gold	Silver	Bronze
Professional Certification	← as applicable →				
Plant Visit	← as applicable →				
Welcome Bonus	✓	✓	✓	✓	✓
Executive Excellence Program	← as applicable →				



*Final cost off % for scholarship in at the discretion of Jsw cement

COMPLIMENTARY POINT

These gifts are complimentary from the company.
No points will be deducted against them.

Welcome
Gift

1,000 Points

Complimentary
250 pts

Surprise
Gift 1

3,000 Points

Complimentary
450 pts

ILP
COMPLEMENTARY
POINTS



Surprise
Gift 2

5,000 Points

Complimentary
700 pts

Surprise
Gift 3

10,000 Points

Complimentary
900 pts

EXTRA FESTIVAL & SPECIAL
OCCASION POINTS!



POINTS

14,00,000 to 20,00,000



Hero Electric Optima

OLA S1 X 3kWh



POINTS

22,00,000 to 25,00,000

Vida V1



Bajaj Chetak

TVS iQube



POINTS
9,10,000 to 15,00,000



Split Inverter AC 1.5Ton



50" LED TV



i5 Laptop



Cellular Smart Watch



Dishwasher



Split Inverter AC 2Ton



Premium Smart Phone
(8/128)



Desktop PC



Premium Smart Phone
(8/256)



Laptop 8GB/256SSD



Iphone



New Offering
Coming Soon

POINTS
20,00,000 to 36,00,000



Smart Phone (8/512)



Smart Phone (12/256)



Flip Smart Phone



Smart Phone (12/512)



iPhone 128GB



iPhone 256GB



Mac Book



75" LED TV



New Offering
Coming Soon

POINTS
3,000 to 5,000



Measuring Tape



Rechargeable Torch



New Offering
Coming Soon

POINTS
6,000 to 8,000



Steel Tiffin



Hammer



Earphone



Lunch Box With
Two Containers



New Offering
Coming Soon

POINTS
8,000 to 10,000



Tea Pot



Chisel



Lunch Box With Three
Containers & Juice Bottle



Pipe Wrench



New Offering
Coming Soon

POINTS
4,15,000 to 6,00,000



Top Load
Washing Machine 7 KG



Sound Bar With Wireless
Subwoofer



27" Monitor



27" Smart Monitor



25Ltr Storage Water
Geyser



Smart Phone (8/256)



Double Door Refrigerator



Smart Phone (8/128)



Smart Phone 5G
(8/256)



New Offering
Coming Soon

POINTS
6,30,000 to 9,00,000



43" LED TV



Front Load
Washing Machine



Smart Phone 5G
(8/128)



Flagship Phones
(8/256)



i3 Laptop



Split Inverter AC 1Ton



43" Smart LED TV



15" Laptop

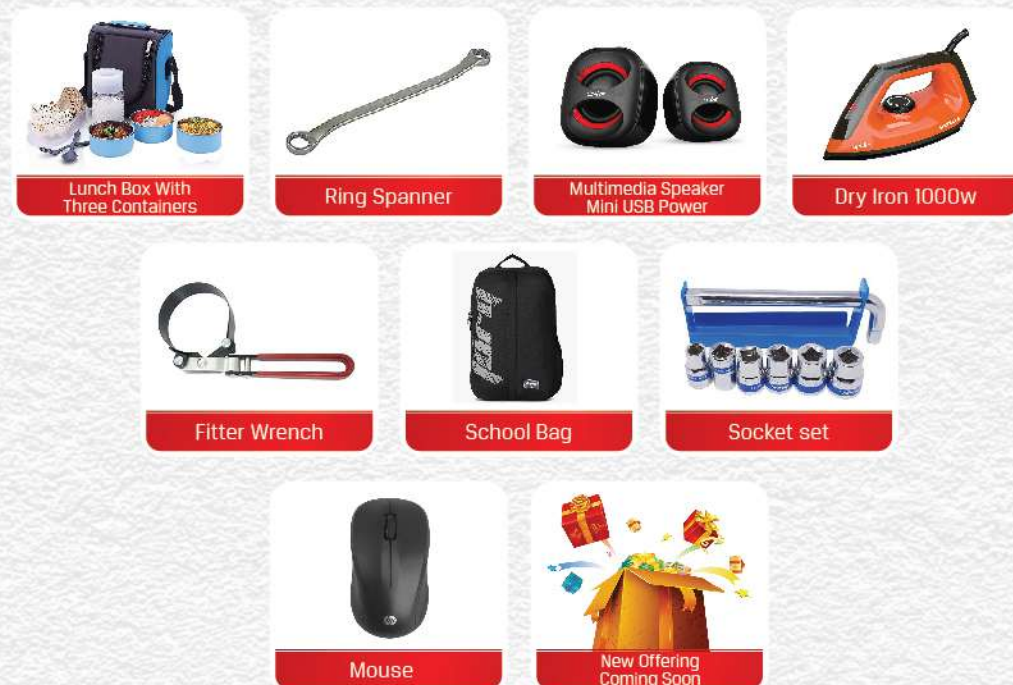


New Offering
Coming Soon

POINTS
2,51,000 to 3,00,000



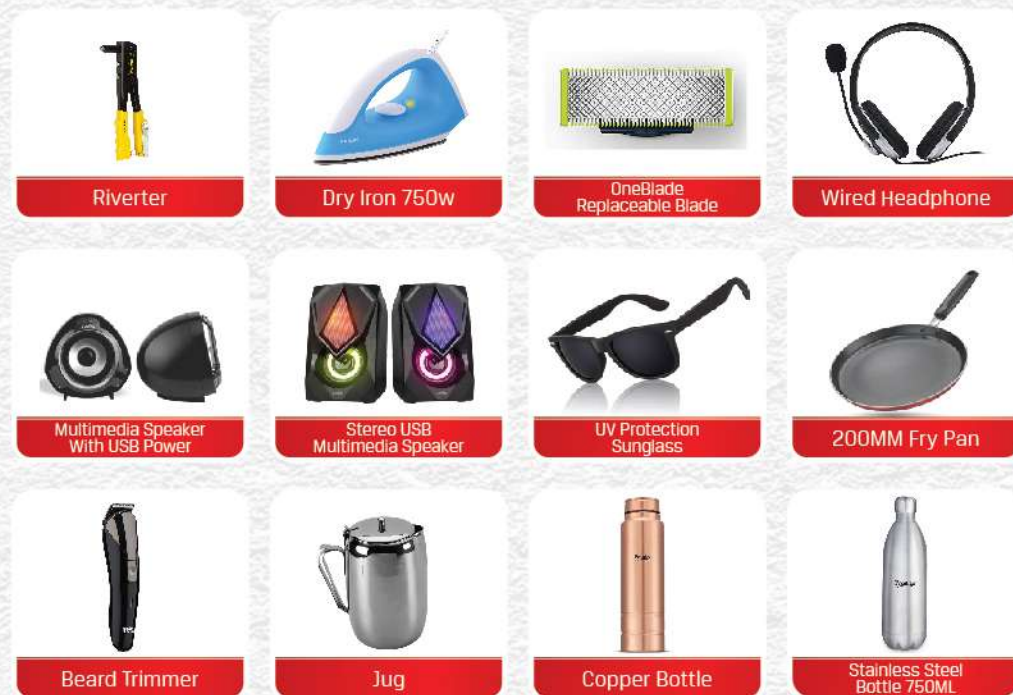
POINTS
11,000 to 15,000



POINTS
3,20,000 to 4,10,000



POINTS
16,000 to 20,500





Double Sided Combination Wrench



Duffle Bag



New Offering Coming Soon



Cordless Vacuum Cleaner



Glass Top Gas Stove



New Offering Coming Soon

POINTS
21,000 to 25,000



128GB Pendrive



Granite Frypan



Bulb



Pressure Cooker - 5Ltr



Pillow



Kettle 1.8 Ltr



Water Bottle



Duffle Tour Bag



Neckband Earphones



Sandwich Maker



New Offering Coming Soon



Canister Vacuum Cleaner



12L Sanitizer Dispenser



Sound Bar



Air Fryer With Air Technology



Super Wet Grinder



25Ltr Oven Toaster Grill



22" Monitor



Sound Bar With Remote



Standing Garment Steamer



Water Dispenser With Cooling Cabinet



Air Fryer 1700W



Desert Air Cooler

POINTS
26,000 to 30,000



Concave Tawa



Tapper Pan



Hair Remover



Cooker 1.5 Ltr



Omni Tawa



Paniyarakal



OTG Pendrive



Socket Board



Oven Toaster Grill 32Ltr



Air Purifier



22" IPS Monitor



Room Heater 2400W



New Offering Coming Soon

POINTS 1,55,000 to 1,80,000



Digital Grinde & Blender



Food Processor



10L Vertical Storage Water Heater



4 Burner Gas Stove



Solo Microwave Oven



Floor Jack



Air Fryer 4.1Ltr



Digital Air Fryer



Hand Sanitizer Dispenser



25Ltr Storage Water Heater



Premium Ceiling Fan With Remote



Vegetable Cleaner



Portable Bluetooth Party Speaker



New Offering Coming Soon

POINTS 1,82,000 to 2,00,000



Oven Toaster Grill



15L Vertical Storage Water Heater



Glasstop 3 Burner Gas Stove



Double Battery Drill



UV Water Purifier



Table Top Water Dispenser



Electric Circular Saw



Cooker 2 Ltr



Concave Tawa 265MM



Trimmer



OneBlade With 2 Replaceable Blade



4 Slice Pop Up Toaster



Bluetooth Headset



Bluetooth Wireless Headphone



New Offering Coming Soon

POINTS 31,000 to 35,000



Leather Watch



Dosa Tawa



Sunglass



Fry Pan With Lid



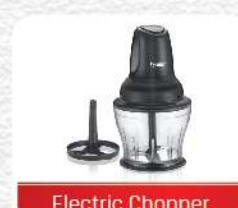
Wireless Mouse & Keyboard



Fabric Shaver



Egg Boiler Rounded



Electric Chopper



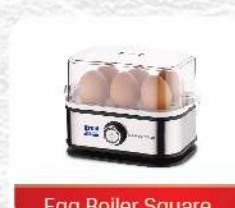
Air buds



Tool Apron



Stainless Steel Kettle



Egg Boiler Square



New Offering Coming Soon

POINTS 36,000 to 40,000



Sandwich Toaster



Plastic Dinner Set



Duro Blend Hand Blender



2-Slice Pop Up Toaster



Portable Bluetooth Speaker



Glass Kettle



Duffle Wheel Bag



Kadal



Wireless Bluetooth Sound Bar



Backpack



Pressure Cooker - 2Ltr



Multi Grooming Kit



Water Purifier - Gravity



Wireless Bluetooth Speaker



Ring Spanner Set



Copper Tiffin Set



Smart Watch



New Offering Coming Soon

POINTS 41,000 to 45,000



Level Kit



Pressure Cooker 3 Ltr



Rice Cooker 1 Ltr



Analog Watch



Oven Toaster Griller



Sewing Machine



Electric Air Fryer
2Ltr Capacity



Inverter



Trolley Speakers



Professional Rotary Drill



10Ltr Storage Water Heater



Dual Function Sandwich Maker



New Offering Coming Soon

POINTS 1,26,000 to 1,50,000



Super Grinder & Blender



Strong Grinder & Blender



Premium Ceiling Fan



Juicer Mixer
Grinder 500W



Personal Cooler



Mixer Grinder 4 Jar



2 Burner Gas Stove



Air Fryer with
emperature and Timer



15Ltr 3Star Storage
Water Heater



15Ltr 5Star Storage
Water Heater



Wet Grinder



New Offering Coming Soon



Round Dial Smart Watch



Stainless Steel Casserole With Glass Lid



Mixer Grinder 4Jar



Full Set Socket Set



Copper Jar



1300w Steam Iron



Mini Table Fan



Offset Ring Spanner Set



Instant Water Geyser



New Offering Coming Soon



Leather Watch For Mens



Electric Hand Blender



Shaver



New Offering Coming Soon

POINTS
92,000 to 1,00,000

POINTS
46,000 to 50,000



Travel Trolley Bag Medium Size



Mixer Grinder 3 Jar 750W



Mixer Grinder 600W



Travel Cabin Bag



Duffle Trolley Bag



Pop Up Toaster



Non-Stick Soleplate Steam Iron



Gas Stove 1 Burner



Torque Wrench



New Offering Coming Soon



Webcam



Portable Speaker



Square Smart Watch



Executive Lunch Box

POINTS
1,00,500 to 1,25,000

POINTS
51,000 to 65,000



Premium Smart Watch



Personal Air Cooler



Couple Leather Watches



Stainless Steel Pair Watches



Mixer Grinder 500W



Induction Cooktop 1200W



New Offering Coming Soon



Marble Cutter



Professional Tool Kit



Gas Stove 3 Burner



Professional Jigsaw



Travel Bag



Touchless Sanitiser Dispenser



Pop-up Toaster With Bun Warmer



Edge Smart Watch



Room Heater



Roti Maker



Rice Cooker
With Glass Lid



Stainless Steel
Container



Hand Tool Kit



Electric Grill



Toaster with
Integrated Bun Rack



Mini Personal Fan



Rice Cooker 1.8 Ltr



Gas Stove - Stainless
Steel



Half Socket Set



Children Travel Bag



Moisture Meter



New Offering
Coming Soon

POINTS
66,000 to 70,000



Pedestal Fan



Induction Cooktop
1500W



Handheld Vacuum
Cleaner



New Offering
Coming Soon

POINTS
72,000 to 75,000



Instant Water Heater
3 Ltr



Analog Watch With Date



Juicer Mixer Grinder 2 Jar



Travel Trolley Bag



Professional Tool Vest



Vacuum Cleaner



New Offering
Coming Soon

POINTS
76,000 to 80,000



Heat Gun



Rice Cooker
With Steamer



Juicer Mixer
Grinder 450W



Carpenter Kit



Smart Rice Cooker



Blower



Smart Watch
With Silicon Strap



Instant Water
Heater 5ltr



Flip On Pressure
Cooker



Car Air Purifier



Steam Iron 2400W



Hair & Body Multi
Grooming Kit



New Offering
Coming Soon

POINTS
81,000 to 85,000



Smart Watch With
Voice Assistance



Stainless Steel Casserole
with Stack Lid



Travel Trolley Bag 55"



Garment Steamer